



BC Rodeo Association 2024 Finals

Request for Proposal (RFP)

The British Columbia Rodeo Association (BCRA) is seeking proposals from qualified rodeo committees to organize and execute the BCRA 2024 Finals. The BCRA Finals is a prestigious event that showcases the best rodeo talents in the province. We invite experienced and capable committees to submit their proposals for consideration.

The BCRA 2024 Finals will feature all BCRA rodeo events over a three-day format. The successful committee will be responsible for planning, coordinating, and executing all aspects of the BCRA 2024 Finals.

The selected committee will be expected to provide comprehensive event management services, including but not limited to:

- Event planning and coordination
- Venue setup
- Marketing and promotional activities
- Sponsorship acquisition and management
- Ticketing and admission management
- Security and safety coordination
- Entertainment planning
- Vendor coordination



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Proposal Submission Guidelines

Interested committees are invited to submit their proposals by December 15th, 2023

Proposals should include:

- Committee background and experience in organizing BCRA rodeo's and/or BCRA Finals
- Proposed event management approach and strategy.
- Detailed budget breakdown.
- Marketing and promotional plan.
- Past references and client testimonials.
- Any additional information that demonstrates the Committees capability to successfully manage the BCRA 2024 Finals.
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Selection Criteria

Proposals will be evaluated based on the following criteria:

- Experience in organizing rodeo events.
- Creativity and innovation in event planning.
- Budget feasibility.
- Marketing and promotional strategy.



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- References and testimonials.

Contact Information

All questions and submissions should be directed to:

bcrodeoassn@gmail.com

We look forward to receiving your proposals and partnering with a qualified committee for the success of the BCRA 2024 Finals.

Sincerely,

British Columbia Rodeo Association