

British Columbia Rodeo Association

PO Box 65, Savona, BC, V0K 2J0

Telephone: (250) 318-4908

Email: bcrodeoassn@gmail.com Website: www.rodeobc.com

DIRECTORS MEETING VIA ZOOM JANUARY 11TH AT 7PM

MEETING MINUTES

In attendance: Lyla Mackenzie, Karli Williams, Cole Churchill, Allison Everett, Patti Gerhardi, Denise Swampy, Kevin Cunin, Steve Lloyd, Shaylene Tucker, Neal Antoine, Carl Hyde, Keifer Larson,

Financials

Sponsorships & Memberships are coming in

Accountant is making progress on clearing up past records

Nov, Dec P&L, December Bank Balances

-Carl Made motion to accept financials. Second by Allison. All in favour.

-Officials were being paid out of general account, not out of the gaming account, as the accounting is cleaned up we will get this fixed.

-Also looks like possibly awards were paid out of general acct and not sponsorship account, so will look into that also.

-Free memberships for directors- they will be sending in their membership forms.

Rodeo Committee's Meeting Jan 28th at noon via Zoom

Who is available and would like to attend? It is not mandatory for all directors.

-Planning to attend committee meeting-Allison, Kevin, Patti, Denise, Sean, Keifer and Shay.

The purpose of this meeting is to be in contact with the potential 2023 committees, give them an opportunity to ask questions, voice concerns for the upcoming year.

We have had a good amount of interest in this meeting including current committees, some that haven't had a rodeo in a few years, and some potential brand-new ones so let's welcome them back and encourage new rodeos

ACTION – Patti to provide new contact information for the Smithers Committee contact (Derek).

- Office to follow up on Chetwynd contact and invite to committee meeting.

- Kevin is working with new Vanderhoof committee contact and to pass that person on to the office, when ready.

-Kevin brought up an Offer from Kristen Gjerde to offer advice to committees on marketing and bettering their rodeos etc. She would come on for the committee meeting for free to talk about her services and committees can hire her if they'd like.

-The board would like more information before they OK this, before the committee meeting.

ACTION – Kevin to get more information from Kirsten and provide to office to distribute.



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-Agenda , welcome everyone back, quick talk about 2022 season, introduce new president directors in attendance, let committees talk.

ACTION – Office to re send Zoom link prior to meeting.

Upcoming Insurance Renewals

Just letting the board know insurance is up for renewal and the office will renew keeping everything the same as previous terms unless board directs otherwise.

ACTION – Insurance package to be reviewed by the board for any necessary changes and provide feedback to the office, sent 01/11/2023.

Committee Information Package- Denise

-Denise would like to go back to sending out more informative committee package, rodeos may have new committee members each year, new rodeos, etc. Point out what the BCRA does for you when you have a rodeo- question has been asked as to why should we have a BCRA rodeo rather than an open rodeo, etc.

ACTION - Office to work with Denise to update committee package.

Fundraising Ideas

We have had requests for BCRA Ball Caps/ Clothing, this could be a fundraising opportunity, maybe add some merch to the Polaris booths as well?

ACTION - Office to get design and prices to send to directors. Interested in Ball caps and T-shirts.

Polaris booth & possible hauling of machine

Something to keep in mind. Organizing of the Polaris booth, Cory has also mentioned the potential of getting the actual prize machine ahead of time to be hauled to each rodeo.

-Kevin said putting someone in the Polaris booth for their rodeo in exchange for a percent of the ticket sales. Worked really well. They had 4h kids selling tickets and donated the funds they made to the 4h. offer this to the committees if they want to but it is NOT their responsibility.

-Email list is very important to Polaris, make sure all ticket sellers know they must put their email on the tickets. Add more room on tickets to add more room for emails, possibly make tickets bigger. Make sure the tickets are easily tearable.



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Confirmed Sponsors

Polaris- no contract yet but office has touched base with Cory, and everything sounds good

Grassland Equipment, Major, Team Roping

CO-OP, Major, Peewee Barrels

JD Knives, Major, \$6,000 value In-Kind Awards

Interior Silvi Services, Saddle Sponsor, JR Breakaway

Kamloops Large Animal Vet, Saddle Sponsor, JR Barrels

BC Farm & Ranch, Saddle Sponsor, All Around Cowgirl (as per a conversation with Shay – she has not responded to the office yet)

NEW - Kamloops Ram, Major, Ladies Barrels

- Kamloops Ram brought up doing a high quality video/media at rodeos.
- Kamloops Ram to work with committees on presence at rodeos.

ACTION – Denise sent media guidelines and forms (CPRA) to the office 01/01/2023. Office to adapt and send to the board for review.

NEW- Brandon, Sales at Kamloops Ram, Buckle Sponsorship

NEW – Team Equipment rentals Chase BC, Saddle Sponsorship

NEW – YRB Nicola, Buckle Sponsorship

-We do not have West Fraser contact information on hand.

ACTION – Office to dig for potential West Fraser invoice or receipt for contact information in 2022 records.

Confirmed Rodeos

Prince George June 17/18

Pritchard July 8/9

New Business:

Denise- officials clinic, should decide if we are doing one sooner than later.



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Denise would like to hire Lane Peterson CPRA judge, her suggestion to make mandatory for all BCRA judges to attend

Ideal clinic date March, but whenever there is availability.

ACTION – Denise to reach to Lane for a quote and availability.

Steve motion to adjourn 8:47pm

Allison Seconds.

All in favour.

