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## THREE YEAR AGREEMENT REACHED



### BCRA POLARIS Rodeo Finals moving to Barriere

The BCRA and the North Thompson Fall Fair & Rodeo Association are pleased to announce that a three-year agreement has been reached between the two parties. The NTFFRA will now be hosting the BCRA POLARIS CHAMPIONSHIP FINALS in conjunction with their Annual Fall Fair in the Town of Barriere on the Labour Day Weekend - Aug. 31 to Sept. 3, 2018.

There are two exciting new additions to the Finals Weekend this year. The first will be the introduction of the Wildcard Rodeo held on Friday, August 31<sup>st</sup>. This is a one head showdown for members who have entered five BCRA Rodeos throughout the season. The winner in each Event will qualify for one Wildcard slot to the Finals beginning the next day. The second is a partnership with the BC Little Britches and High School Rodeo Associations which have been allocated a qualification for the finals in each of their appropriate events for the year end champions of each Association. This opportunity helps the BCRA support the youth in rodeo throughout British Columbia. Stay tuned for more announcements as we move through the 2018 Rodeo Season.

#### *About the British Columbia Rodeo Association, BCRA*

The BCRA is a non-profit amateur/semi-pro association that operates under the guiding principles of the Canadian Professional Rodeo Association. Formed in 1988 it is the primary governing body of rodeo in British Columbia and is managed by a volunteer Board of Directors that is voted in by the membership.

#### *About the North Thompson Fall Fair and Rodeo, NTFFRA*

The North Thompson Fall Fair and Rodeo dates back to 1950, fueled by outstanding volunteerism it has steadily evolved and expanded while promoting the advancement and celebration of Agriculture and Farm living in the North Thompson Valley and British Columbia. It is established as one of the premiere Rodeos in British Columbia and a favorite among both competitors and spectators alike. Over the past decade over 10,000 visitors annually have enjoyed all the NTFFRA has to offer.