

# BC RODEO ASSOCIATION COORDINATOR

The BCRA is seeking an individual to work on a part time contract basis with the BCRA Board of Directors, Vision 20/20 Committee, rodeo committees (new and existing), and sponsors (new and existing) to work together for the betterment of the sport of rodeo in British Columbia.

## **Term:**

Immediate start date with an annual Option-to-Renew.

**Role description:** The BC Rodeo Association Coordinator is a part-time role working with the Vision 20/20 and the Board of Directors to facilitate an environment of cooperation, communication and coordination to expand and improve rodeo in British Columbia while ensuring that the PRIDE, CULTURE and HERITAGE of the Western lifestyle is maintained and celebrated.

Scope will include the coordination of efforts to; increase participation in the sport of rodeo and, to improve the quality of both the product represented and the production of rodeo events in BC. One of the primary responsibilities will include working with the Finals Committee to create a highly desirable BCRA Finals, with a vision of increasing opportunities for membership participation.

In addition the following will be included as part of the Coordinator responsibilities:

- A. **Sponsorship/Fundraising:** Work with the fundraising committee to coordinate and create new fundraising and sponsorship opportunities.
- B. **Rodeo and other Western Heritage events:** Build on and expand the relationship and coordination with BCHSRA and BCLBRA and other western sport events. Seek opportunities to establish new BCRA Rodeos and Events.
- C. **Zones/Zone formats:** Facilitate the creation of zones, zones awards and incorporate into the finals' format.
- D. **Schools & Clinics:** Develop opportunities with rodeo committees and others to host clinics, practice sessions and schools.
- E. **Committee Representation:** Support Rodeo Committees through consistent and ongoing communications to ensure the BCRA is meeting committee needs including providing a quality production that meets the needs of the host committee.
- F. **Stock contractor standards and representation:** work with directors and stock contractors, rough stock and timed event to ensure a quality product in the arena, while maintaining financial stability for Contractors, Committees and the BCRA.

### **Minimum Requirements:**

- Valid driver's license, reliable vehicle, and ability to travel much of the Province of BC,
- Computer skills including the ability to write proposals, presentations, and reports,
- Attend most BCRA rodeos throughout the season to support the production of those events
- Participate in Vision 20/20 Committee meetings as required and to attend BCRA Board meetings with the Committee Chair when requested (the majority of these meetings are conference calls, however occasionally may require attendance in person.)

### **The Ideal Candidate will possess the following attributes;**

1. Excellent communicator
2. Win/win perspective
3. Excellent understanding of the sport of rodeo and other western sport events
4. Ability to work effectively without direct supervision
5. Results oriented
6. Business management and/or marketing experience.

### **Remuneration:**

Remuneration will be negotiated with the successful candidate but will include a blend of:

- Contract rate (hourly, monthly or annually)
- Approved expenses (re-imbusement)
- Percent (sponsorship)

\*Note that the total budget for this position **including contract rate and expenses** will not exceed \$30,000.00.

Please submit resumes and proposal to the BCRA office at [bcrodeoassn@gmail.com](mailto:bcrodeoassn@gmail.com) with expected remuneration by January 25, 2018