

# BCRA RODEO COORDINATOR POSITION

Following the adoption of the Vision 20/20 mandate by the membership of the BCRA, the Vision 20/20 Committee is seeking an individual to work on a contract basis with them, the Board and the membership of the BCRA to rebuild the sport of Rodeo in British Columbia and beyond.

**Mandate:** facilitate the establishment of a working environment of cooperation, communication and coordination within the BCRA and the Rodeo community of our Province. To ENSURE that the PRIDE, CULTURE and HERITAGE of the Western lifestyle is maintained and celebrated.

**Duties:** Coordination and management of the effort to rebuild participation in the sport of rodeo and to improve the quality of both the product represented and the production of rodeo events in BC.

**Top Priority:** to work with the Finals Committee to create a highly desirable Finals, with a vision for increasing opportunities for membership involvement and increased sponsorship.

In addition to the above initial priority the following key activities will be the responsibility of this position;

- A. **Sponsorship/Fundraising:** working with the fundraising committee to coordinate and create new fundraising and sponsorship opportunities.
- B. **Other Associations:** create a working relationship and coordination with BCHSRA and BCLBRA and other standalone events.
- C. **Zones/Zone formats:** to facilitate the creation of zones, zones awards and a finals format.
- D. **Schools & Clinics:** work with the BCRA Directorship and local Committees in the creation of more clinics, practice sessions and schools.
- E. **Officials:** work with the officials Director regarding the training, travel, scheduling and quality of the BCRA Officials.
- F. **Committee Representation:** to meet with and consistently be in communication with Committees for their input and to ensure we are addressing concerns and needs from their perspective. Support existing Rodeos and work towards creating new BCRA Rodeos and Events.
- G. **Rodeo Production:** supporting Local Committees and BCRA competitors to provide a consistent and quality product.
- H. **Stock contractor standards and representation:** work with directors and stock contractors, rough stock and timed event to establish new standards that the membership overwhelmingly told us was necessary, to ensure a quality product in the arena, while maintaining financial stability for Contractors, Committees and the BCRA.

The Ideal Candidate will;

1. Be a seasoned communicator and collaborator, with the ability to articulate a vision and build consensus around that vision in all settings,
2. Have a strong understanding of the sport of rodeo and its events, as well as rodeo and event production,
3. Ideally have business management and/or marketing experience,
4. Be able to work independently, and effectively.
5. Have a valid driver's license, reliable vehicle, and be willing to travel much of the Province of BC.
6. Have good computer skills, and be comfortable writing proposals, presentations, and reports.
7. Be willing to attend most if not all rodeos throughout the season to support the production of those events, which means being committed to "working" many weekends throughout the rodeo season,
8. Be willing to represent the western lifestyle as the ambassador for the sport of rodeo at all times in the fulfillment of the work anticipated herein,

This position will report to the Vision 20/20 Committee and to the Board of Directors of the BCRA. You would be expected to participate in Vision 20/20 Committee meetings as required and to attend BCRA Board meetings with the Committee Chair when requested. The majority of these meetings may be attended by phone, however occasionally may require attendance in person.

Remuneration – This position will be a contract position and you will be an independent contractor. That means you will be responsible for your own payroll deductions and reporting. It is a contract position with an initial term of one year, with an option to renew on an annual basis at the sole discretion of the Vision 2020 Committee. Remuneration and Expenses to be negotiated.

This contract position has an anticipated start date on or before January 1<sup>st</sup>, 2018

The contractor will be responsible to provide a monthly written report to the Vision 20/20 committee that will then be submitted to the BCRA board of directors.

Please submit resumes and proposal to the BCRA office at [bcrodeoassn@gmail.com](mailto:bcrodeoassn@gmail.com) with expected remuneration by December 15, 2017.